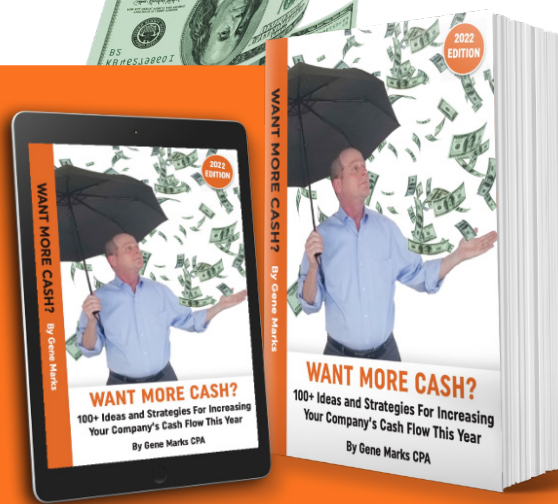


WANT MORE CASH?

CASH FLOW STRATEGIES FOR NAVIGATING YOUR BUSINESS THROUGH UNCERTAIN TIMES

Presented by **GENE MARKS**

Managing cash flow continues to be one of the biggest issues small business owners face. Almost two thirds of small business owners are regularly stressed or have anxiety about cash flow concerns. In this economic downturn never has intelligent cash flow management been more important. Join CPA and journalist Gene Marks who will discuss some of the latest trends, technologies, best practices and strategies that smart business managers are implementing to manage their cash flow and build reserves to see them through to future growth.



- ✓ Technologies and strategies to help you intelligently revisit and segment pricing, product lines and margins.
- ✓ The latest tactics for managing receivable payables and the most relevant financial metrics needed to navigate your business through a downturn. Also some thoughts on reducing your taxes before year end.
- ✓ The newest and innovative cloud based technologies that are helping companies of all sizes increase productivity and profits.
- ✓ Financing options and opportunities available from governments, nonprofits, private organizations and other lenders.

"Gene was a huge hit again. We have never brought a speaker in back to back years. Gene certainly was worthy and delivered again!"

Kevin Gilbride, Executive Director, The Accredited Snow Contractors Association

"Gene, I would say in my 30 years of attending presentations, yours was THE MOST: valuable, relevant, properly paced, perfect amount of info; not too much, but enough, excellent humor, and perfectly executed presentation I have experienced."

Jill Keim, VP Relationship Manager, First Merchants Bank

Gene's presentations help business owners & managers look ahead, making sure they are educated on critical issues affecting their industries.

Book Gene for your keynote or breakout session



CALL SUSAN MILLES
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See Gene in Action www.GeneMarks.com



GENE MARKS

AUTHOR. COLUMNIST. KEYNOTE SPEAKER. BUSINESS EXPERT.

The New York Times *The Washington Post*
The Hill *The Philadelphia Inquirer* *Forbes* *Entrepreneur.com* *The Guardian*

A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Philadelphia Inquirer, Forbes, Inc. Magazine, Entrepreneur Magazine and The Guardian.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is *Want More Cash?: 100+ Ideas And Strategies For Increasing Your Company's Cash Flow This Year*.

Nationally, Gene appears regularly on Fox Business, MSNBC, as well as CBS Eye on the World with John Batchelor and SiriusXM's Wharton Business Channel where he talks about the financial, economic and technology issues that affect business leaders today.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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"Thank you again for knocking it out of the park. Everybody loved the presentations and especially your energy and humor. You impress me every time! THANK YOU! I look forward to working with you again in the near future." — **Lewis Anderson, Executive Director, Flexible Intermediate Bulk Container Association (FIBCA)**

"In a word.... WOW! Gene absolutely delivered. He was spot on for our small business members. He packed a lot into 45 minutes and left everyone with something to take away. People were taking pictures of his slides during his presentation. The conversations about his keynote continued throughout the day. People said they emailed him right after he got off stage. Others mentioned that they were emailing their own accountants to find out if the advice he was giving could help them. They found out that they were entitled to tax relief or grants that would basically offset their price of attending our show. That is a tremendous value for our members. We could not be happier. He was fantastic." — **Mike Adamson, President & CEO The Aircraft Electronics Association**

