10 BIG TECH TRENDS AFFECTING BUSINESSES THIS YEAR...AND BEYOND
Presented by GENE MARKS

Mobile tech, office collaboration techs, customer relationship management, artificial intelligence, augmented reality, cyber-security...these are only a few of the major technology trends that are having a significant impact on how we do business, generate leads, sell and service our customers, both now and in the future.

Join Forbes and Inc. Magazine technology columnist Gene Marks for a review of the hottest technologies that smart business leaders are investing in today...and preparing their businesses for tomorrow.

Gene will discuss how the most successful businesses in your industry are using these technologies to:
✓ increase their sales  ✓ control their finances  ✓ expand their online presence  ✓ find/manage/compensate their people and  ✓ service their customers.

Gene will also take a forward look at up-and-coming technologies — cyber-security, AI, robotics, augmented reality — that will affect your industry, and your target audience, over the next decade. Bring your notepad and make sure your batteries are charged!

“Our group loved you last year. You got the highest score of any speaker.”
David Perry, Executive Editor
Furniture Today

“We got some preliminary results back from our follow-up survey, and Gene was our top ranked speaker. He did a great job, the content was highly accessible, and he was really nice to work with”
Dan Marx, Director of Content Development
Specialty Graphic Imaging Association

Gene’s presentations help business owners & managers look ahead, making sure they are educated on critical issues affecting their industries.

Book Gene for your keynote or breakout session
CALL CARYN TODAY (610) 675-7648
Click here to e-mail Caryn directly.

See Gene in Action www.GeneMarks.com
Gene was a huge hit. I commented “what a way to close the conference.”
Lynn Smith, Manager of Meetings, The American Foundry Society (AFS)

Our group enjoyed Gene—his was the highest rated presentation at PEMA’s Annual Meeting.
Susan A. Denston, QAS, Executive Director, Process Equipment Manufacturers’ Association

Gene, hands down one of my favorite things last week at the WWEMA conference was your presentation. When you get a chance can you forward your presentation to me.
Rich Cavagnaro, President & CEO, AdEdge Water Technologies/Water & Wastewater Equipment Manufacturer’s Association

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.