TECH 2020

10 BIG TECH TRENDS AFFECTING BUSINESSES THIS YEAR...AND BEYOND

Presented by GENE MARKS

Mobile tech, office collaboration techs, customer relationship management, artificial intelligence, augmented reality, cyber-security...these are only a few of the major technology trends that are having a significant impact on how we do business, generate leads, sell and service our customers, both now and in the future.
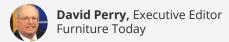
Join Forbes and Inc. Magazine technology columnist Gene Marks for a review of the hottest technologies that smart business leaders are investing in today...and preparing their businesses for tomorrow.

Gene will discuss how the most successful businesses in your industry are using these technologies to:

✓ increase their sales ✓ control their finances ✓ expand their online presence

✓ find/manage/compensate their people and ✓ service their customers.

Gene will also take a forward look at up-and-coming technologies — cyber-security, AI, robotics, augmented reality — that will affect your industry, and your target audience, over the next decade. Bring your notepad and make sure your batteries are charged!

"Our group loved you last year. You got the highest score of any speaker."

David Perry, Executive Editor
Furniture Today

"We got some preliminary results back from our follow-up survey, and Gene was our top ranked speaker. He did a great job, the content was highly accessible, and he was really nice to work with"

Dan Marx, Director of Content Development
Specialty Graphic Imaging Association

Gene's presentations help business owners & managers look ahead, making sure they are educated on critical issues affecting their industries.

Book Gene for your keynote or breakout session

CALL CARYN TODAY
(610) 675-7648

Click here to e-mail Caryn directly.

See Gene in Action www.GeneMarks.com

GENE MARKS
AUTHOR. COLUMNIST. KEYNOTE SPEAKER. BUSINESS EXPERT.

THE HILL • Forbes • Inc. • Entrepreneur.com • FOX BUSINESS

The New York Times • The Washington Post

A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Philadelphia Inquirer, Forbes, Inc. Magazine, Entrepreneur Magazine and Fox Business.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is The Manufacturer's Book of Lists.

Nationally, Gene appears regularly on MSNBC and Fox News as well as The John Batchelor Show and SiriusXM's Wharton Business Channel where he talks about the financial, economic and technology issues that affect business leaders today.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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Gene was a huge hit. I commented "what a way to close the conference."
Lynn Smith, Manager of Meetings, The American Foundry Society (AFS)

Our group enjoyed Gene—his was the highest rated presentation at PEMA's Annual Meeting.
Susan A. Denston, QAS, Executive Director, Process Equipment Manufacturers' Association

Gene, hands down one of my favorite things last week at the WWEMA conference was your presentation. When you get a chance can you forward your presentation to me.
Rich Cavagnaro, President & CEO, AdEdge Water Technologies/Water & Wastewater Equipment Manufacturer's Association