



YOUR EXIT:

Succession Strategies For Your Business

A Presentation by GENE MARKS

The average age of the U.S. small business owner is about 53 years old, which means that many will be looking to transition from business owner to retirement in the years to come.

But what's the best strategy for you? What are the considerations for passing your business down to family members? What options do you have for selling your company? How should you best prepare your company — and your finances — to best take advantage of today's tax and business laws?

Join certified public accountant Gene Marks for a fast paced, entertaining and informative discussion where you will better understand your best succession actions you should be taking that benefit yourself, your family and others connected to your business.

During Gene's presentation you will learn:

- How the 2017 tax reform will impact your business structuring and life insurance planning;
- The latest estate planning developments from the recent year that affect business owners like yourself;
- The key issues in transitioning a business to family members or key employees while providing for financial security;
- The most important retirement and estate tax considerations you should be taking into account to ensure that your income will be maximized for the years to come;

And much more.

Gene's presentations help business owners & managers look ahead, making sure they are educated on critical issues affecting their industries.

Book Gene for your keynote or breakout session



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Caryn directly.](#)

See Gene in Action www.GeneMarks.com



GENE MARKS

Gene Marks is a columnist, author, and business owner.



Forbes Inc. Entrepreneur.com



The New York Times The Washington Post

A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Philadelphia Inquirer, Forbes, Inc. Magazine, Entrepreneur Magazine and Fox Business.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is The Manufacturer's Book of Lists.

Nationally, Gene appears regularly on MSNBC and Fox News as well as The John Batchelor Show and SiriusXM's Wharton Business Channel where he talks about the financial, economic and technology issues that affect business leaders today.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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Gene was our top ranked speaker. He did a great job, the content was highly accessible, and he was really nice to work with. *Dan Marx, Director of Content Development, Specialty Graphic Imaging Association*

Thank you again for such an informative seminar. I have attended several seminars on exit planning, and I walked out of them more confused than when I went in. You were informative, to the point, and spot on with the fact that preparing a business for sale is not rocket science and most of your recommendations should always be in place as a matter of best business practices.

Bob Curtis, President, Rieth Auto/SEMA Show attendee

Gene did great. Early reviews put him at the top of the heap! We were very pleased. *Iowa Bankers Association*

I was an attendee at the NPCA Convention last week, and I thoroughly enjoyed your presentation. I can't remember the last time an accountant was so interesting! Thank you, it was a pleasure meeting and learning from you.

Adam W, San Solo, P.W., Director of Sales & Engineering, US Foundry