



# BEYOND 2020

## Political, Economic and Tech Trends That Will Affect Your Company In The Next Three Years... And The Actions You Should Take

A Presentation by GENE MARKS

**The most successful business executives, owners, managers and leaders have this one thing in common: they are always looking ahead.** They're executing their plans for the current year. But now they're thinking of the years to come. How will they navigate their company through potential economic downturns? What impact will the 2020 elections have on their company and industry? What investments should they be making? What technologies should they be considering?

**If you're a business leader than it's your job to also be thinking ahead.** That's because you have people that are relying on you for their livelihoods: your employees, your customers, your partners, your suppliers...and all of their families. They are counting on your leadership to ensure that your company will grow and prosper through whatever challenges the universe throws at you!

**That's a lot of responsibility. But Gene Marks can help.**

Gene, a business owner, CPA, author and longtime regular business columnist for The Washington Post, The New York Times, The Guardian, The Hill, The Philadelphia Inquirer and Forbes Magazine will share the tactics, strategies and ideas that hundreds of business leaders he knows are carrying out to grow their companies beyond 2020.

Using the most current events and up to date information, Gene will be sharing with you the latest political, economic and technology trends that will be affecting your business this year and beyond 2020 and actions for meeting those challenges. Topics (which can be modified based on the audience) would likely include:

- ✓ A look at the significant candidates and the potential impact of the 2020 presidential and congressional elections on your business and industry on legislation affecting your employees, healthcare, taxes and the economy;
- ✓ Compensation and management strategies for finding, motivating and keeping your employees as productive as possible;
- ✓ Updates on tax and regulatory information that will help you minimize your tax bill;
- ✓ New technologies that will fuel your company into the next decade;
- ✓ Potential growth opportunities for your business;
- ✓ And more...

Gene's presentations are fast moving, funny, energetic and filled with not only important information but actionable tasks for you to bring back to your company and succeed.

**Remember: smart business leaders are making their plans for beyond 2020. Are you?**

Gene's presentations help business owners & managers look ahead, making sure they are educated on critical issues affecting their industries.

Book Gene for your keynote or breakout session



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(610) 675-7648

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Caryn directly.](#)

See Gene in Action [www.GeneMarks.com](http://www.GeneMarks.com)



# GENE MARKS

Gene Marks is a columnist, author, and business owner.



Forbes Inc. Entrepreneur.com



The New York Times The Washington Post

A past columnist for both The New York Times and The Washington Post, Gene now writes regularly for The Hill, The Philadelphia Inquirer, Forbes, Inc. Magazine, Entrepreneur Magazine and Fox Business.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is The Manufacturer's Book of Lists.

Nationally, Gene appears regularly on MSNBC and Fox News as well as The John Batchelor Show and SiriusXM's Wharton Business Channel where he talks about the financial, economic and technology issues that affect business leaders today.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies and—most importantly—the actions they can take to continue to grow and profit.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

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Gene was a huge hit. I commented "what a way to close the conference."

Lynn Smith, Manager of Meetings, The American Foundry Society (AFS)

Our group enjoyed Gene—his was the highest rated presentation at PEMA's Annual Meeting.

Susan A. Denston, QAS, Executive Director, Process Equipment Manufacturers' Association

Our group thoroughly enjoyed Gene's presentation. He was the perfect combination of wit, humor and breadth of topic—and he executed it with great balance.

Andrea Schnelten, MSW Director, Meetings & Membership, Farm Equipment Manufacturers Assoc.

Gene, hands down one of my favorite things last week at the WWEMA conference was your presentation. When you get a chance can you forward your presentation to me.

Rich Cavagnaro, President & CEO, AdEdge Water Technologies/Water & Wastewater Equipment Manufacturer's Association

