

MILLENNIALS, TRUMP AND AMAZON.COM

Trends and Issues That Will Impact Your Cash Flow And Profits In The Next Four Years

A Presentation by GENE MARKS

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Want to increase your cash flow and profits over the next 4 years?

Then, like many other successful business owners and managers you'll need to be thinking ahead and taking action now.

In this entertaining, educational and fast paced keynote, Washington Post columnist, business owner and author Gene Marks will answer the most significant questions facing your business over the next four years.

MILLENNIALS

What effect will the soon-to-be largest generation in the U.S. have on your business and profits? How will you sell to them? Why are they different from prior generations? What do you need to know to find, hire and compensate this very different group of people so that they are happy, productive, motivated and profitable?

TRUMP PRESIDENCY

How will the policies of a Trump Administration affect your business over the next four years? What regulations will change? What will happen with taxes, the Affordable Care Act and other legislation coming out of Washington? What actions should you be taking now so that your business can profit from this administration?

AMAZON.COM

Thanks to the cloud, there's been a proliferation of great technologies and applications that could change your business over the next few years. What are they? What technologies are smart business owners and managers investing in now to ensure that their companies stay profitable, productive and attractive to Millennials and others in the coming years?

Donald Trump photo © by Gage Skidmore, Creative Commons license.

Gene's presentations help business owners & managers look ahead, making sure they are educated on critical issues affecting their industries.

Book Gene for your keynote or breakout session



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See Gene in Action www.GeneMarks.com



GENE MARKS

Gene Marks is a columnist, author, and small business owner.

The Washington Post **Forbes Inc.** **FOX BUSINESS**
THE HUFFINGTON POST **Entrepreneur.com** **msnbc**

Gene writes every day on business, politics and public policy for the Washington Post and weekly for Forbes, Inc. Magazine, Entrepreneur and the Huffington Post.

Gene has written 5 books on business management, specifically geared towards small and medium sized companies. His most recent is The Manufacturer's Book of Lists.

Nationally, Gene appears on Fox News, MSNBC and CNBC discussing matters affecting the business community.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies so they can make profitable decisions.

Gene owns and operates the Marks Group PC, a highly successful ten-person firm that provides technology and consulting services to small and medium sized businesses.

Prior to starting the Marks Group PC Gene, a Certified Public Accountant, spent nine years in the entrepreneurial services arm of the international consulting firm KPMG in Philadelphia where he was a Senior Manager.

Through his keynotes and breakout sessions, Gene helps business owners, executives and managers understand the political, economic and technological trends that will affect their companies so they can make profitable decisions.



"Dear Caryn, We are still working on finalizing the conference evaluations but I can tell you that Gene was a huge hit. I commented "what a way to close the conference." I will definitely be back in touch with you with some of their comments. Can you send me a list of topics and titles of presentations that Gene gives? I am looking at other opportunities. It has been such a pleasure to work with both of you.

—Lynn Smith, Manager of Meetings & Exhibitions
American Foundry Society

Caryn, Gene was awesome and we are so glad to have had him. I have pages of notes myself!

—Michelle Yungblut, VP of Training & Certification
Electronic Security Association

Thank you Gene — you hit a home run for us again this year!

—Patrick Shay, Director
National Shooting Sports Foundation

If you would like additional references, please email caryn@marksgroup.net